



MARKETING
CONNXTION



EVENTS THAT COUNT

s t r a t e g y ♦ d e s i g n ♦ e x e c u t i o n



Event Management

Event planning with a strong return on investment

Event planning is a key element of an effective marketing mix and includes community engagement, product launch and trial techniques, whilst invigorating your team through conferences and training.

Our team of experts can design and implement the perfect event to meet your objectives and generate strong results.

Our expertise includes:

- ▶ Sales team conferences
- ▶ National team building and conventions
- ▶ Corporate stakeholder events
- ▶ Gala award presentations
- ▶ Product trail and launch events
- ▶ New community development opening events
- ▶ Information sharing sessions and focus groups
- ▶ Campaign launch
- ▶ Community engagement
- ▶ Hot lead conversion
- ▶ Supplier management and delivery
- ▶ Regional tours and project exposure
- ▶ Theming and decorating



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INSTITUTE OF CERTIFIED
FRANCHISE EXECUTIVES